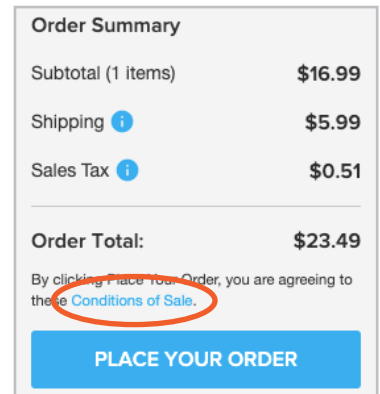
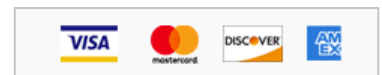


All merchants accepting payments on-line must meet these requirements:

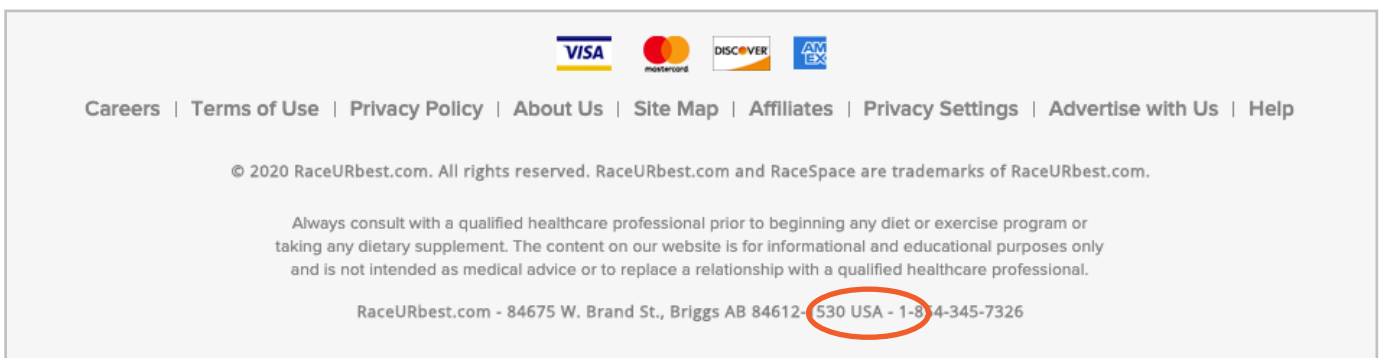
1. DBA listed on the application must be reflected on the website
2. Customer Service contact info (email and/or phone number) must be listed
3. Merchant Address for customer correspondence must be listed
4. All services/products must be clearly described and priced (including any third party or additional fees)
5. Privacy Policy must be listed (including transmission of payment card details and security capabilities)
6. Delivery times must be clearly defined (if applicable)
7. Return/Refund/Cancellation Policy must be listed on the checkout page separately or in terms and conditions
8. Link to the Terms and Conditions must be listed and agreed to on the checkout page
9. All accepted card brand logos must be visible in full color at checkout
10. "USA" or American Flag must be displayed on the checkout page (most commonly included with the address in website footer)
11. Must have a valid TLS certificate
12. URL must be registered domestically to the company or signer



8) Terms and Conditions



9) Visible Card Brand Logos



10) "USA" Displayed In Footer

Nutraceuticals/Supplements Merchants

1. Labels and ingredients must be clearly displayed on product page for each product
2. FDA Disclaimer must be displayed in the correct format on any page where product is shown: separate box with no additional content, 1/16th font, bold

*** These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

3. Claims cannot be unrealistic (in marketing or testimonials) and must include words such as “may” or “possibly” to soften claims
4. Celebrity or media endorsements cannot be used unless proof of authorization and authenticity can be provided

1) Labels and Ingredients

What's in GENERAHEALTH Vitalive Multivitamin

60 Tablets (30 Days)		
Serving Size 2 Tablets		
Servings Per Container 60		
Amount Per Serving		% Daily Values *
Vitamin A (as Beta Carotene)	1,800 mcg	200%
Vitamin C (as Ascorbic Acid)	500 mg	556%
Vitamin D3 (as Cholecalciferol)	125 mcg	625%
Vitamin E (as D-Alpha Tocopheryl Succinate)	13.5 mg	90%
Vitamin K1 (as Phyltonadione)	80 mcg	67%
Vitamin B1 (as Thiamin Hydrochloride)	10 mg	833%
Vitamin B2 (as Riboflavin)	10 mg	769%
Vitamin B3 (as Niacinamide)	75 mg	469%
Vitamin B6 (as Pyridoxine Hydrochloride)	50 mg	2,941%
Folic Acid	400 mcg	167%
Vitamin B12 (as Methylcobalamin)	100 mcg	4,167%
Biotin	300 mcg	1,000%
Vitamin B5 (as Calcium D-Pantothenate)	75 mg	1,500%
Choline	10 mg	2%
Iodine (as Kelp)	150 mcg	100%
Zinc (as Zinc Citrate)	15 mg	136%
Selenium (as Selenomethionine)	200 mcg	364%
Copper (as Copper Gluconate)	2 mg	222%
Manganese (as Manganese Gluconate)	2 mg	87%
Chromium (as Chromium Picolinate)	120 mcg	343%
Molybdenum (as Molybdenum A.A. Chelate)	80 mcg	178%
Phyto Nutrient Complex	100 mg	†
Green Tea Powder (leaf), Hesperidin Complex (fruit), Deodorized Garlic Powder (bulb), Grape Seed Extract (standardized to 95% polyphenol) (seed), Fruit Blend (Orange Powder (fruit), Pineapple Powder (fruit), Apple Powder (fruit), Grape Powder (fruit), Blueberry Powder (fruit), Cranberry Powder (fruit), Papaya Powder (fruit), Elderberry Powder (fruit), Bilberry Powder (fruit), Black Currant Powder (fruit), Kiwi Powder (fruit), and Vegetable Blend (Wild Yam Powder (root), Carrot Powder (root), Spinach Powder (leaf), Cauliflower Powder (head), Kale Powder (leaf), Brussels Sprouts Powder (edible head), Broccoli Powder (head))		
Enzyme Blend	50 mg	†
Papain, Bromelain, Alpha Amylase, Lipase		
Alpha-Lipoic Acid	25 mg	†
PABA (Para-Aminobenzoic Acid)	10 mg	†
Inositol	10 mg	†
Boron	2 mg	†
Lycopene	500 mcg	†
Lutein	500 mcg	†
Vanadium (as Vanadyl Sulfate)	100 mcg	†
Zeaxanthin	28 mcg	†
Bioperine®	5 mg	†
* Percent Daily Values (DV) are based on a 2,000 calorie diet		
† Daily Value not established		
Other Ingredients: Microcrystalline Cellulose, Dicalcium Phosphate, Sodium Starch Glycolate, Vegetable Starches, Silicon Dioxide, Hydroxypropyl Methylcellulose, PEG		

Auto-ship/Subscription Merchants

1. Check-box or button for express consent that the customer is enrolling in an ongoing subscription service for recurring payments
2. Display the following information to the customer that contains:
 - A truncated version of the Stored Credential (for example: last 4 digits of the account number)
 - How the customer will be notified of any changes to the subscription
 - How the Stored Credential will be used
 - The expiration date of the agreement, introductory offer, or promotional period if applicable
3. Clear and easy to follow instructions to cancel the subscription or payment method on-line (regardless of how the consumer initially made the purchase)